

Privacy Policy

Who are we?

The responsible body within the meaning of data protection laws, in particular the EU General Data Protection Regulation (GDPR), is:

Trigon Family Office AG
Gotthardstrasse 55
8002 Zurich

Email: info@trigon.fo

Website: trigon.fo

What personal data we collect and why we collect it

When you access this website, information of a general nature is automatically collected. This information is recorded in the server log file and includes the type of web browser, the operating system used, the domain name of your Internet service provider, your IP address and similar.

This is for the following reason:

- Ensuring a smooth connection to the website
- Ensuring smooth use of our website
- Evaluation of system security and stability as well as
- for further administrative purposes

Your data will not be used to draw conclusions about you personally. Information of this kind is only evaluated statistically in order to optimize our website and the technology behind it.

Storage period

The data is deleted as soon as it is no longer required for the purpose for which it was collected. This is generally the case for the data used to provide the website when the respective session has ended.

Comments

When visitors leave comments on the site we collect the data shown in the comment form, as well as the visitor's IP address and browser user agent string to help spam detection.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The privacy policy of the Gravatar service can be found [here](#):

<https://automattic.com/privacy/>. After your comment has been approved, your profile picture will be publicly visible in the context of your comment.

media

If you are a registered user and upload photos to this website, you should avoid uploading photos with an EXIF GPS location. Visitors to this website could download photos stored on this website and extract their location information.

Contact forms

The data you enter will be saved for the purpose of communicating with you individually. For this purpose, you must provide a valid email address and your name. This is used to assign the request and then answer it. Providing further data is optional.

Cookies

If you write a comment on our website, this may be a consent to save your name, email address and website in cookies. This is a convenience feature so that you do not have to enter all this data again when you write another comment. These cookies are saved for one year.

If you have an account and you log in to this website, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will set up some cookies to save your login information and display choices. Login cookies expire after two days and display choices cookies expire after one year. If you select "Keep me logged in" when you log in, your login will remain active for two weeks. When you log out of your account, login cookies will be deleted.

When you edit or publish an article, an additional cookie is stored in your browser. This cookie contains no personal data and only refers to the post ID of the article you just edited. The cookie expires after one day.

Use of script libraries (Google Webfonts)

In order to display our content correctly and graphically appealing across all browsers, we use "Google Web Fonts" from Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; hereinafter "Google") to display fonts on this website.

The privacy policy of the library operator Google can be found here: <https://www.google.com/policies/privacy/>

Embedded content from other websites

Articles on this website may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves exactly as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Use of Google Analytics

This website uses Google Analytics, a web analysis service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA (hereinafter: "Google"). Google Analytics uses so-called "cookies", i.e. text files that are stored on your computer and that enable an analysis of your use of the website. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, due to the activation of IP anonymization on these websites, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services relating to website activity and internet usage. The IP address transmitted by your browser as part of Google Analytics will not be merged with other data held by Google.

The purposes of data processing are to evaluate the use of the website and to compile reports on activities on the website. Further related services are then to be provided based on the use of the website and the Internet.

Privacy policy for the use of Twitter

Our web pages include functions from the Twitter service. These functions are offered by Twitter Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA. By using Twitter and the "Re-Tweet" function, the websites you visit are linked to your Twitter account and made known to other users. Data such as IP address, browser type, domains accessed, pages visited, mobile phone provider, device and application IDs and search terms are transferred to Twitter.

We would like to point out that as the provider of the pages we have no knowledge of the content of the transmitted data or its use by Twitter. Due to the ongoing updating of Twitter's privacy policy, we refer to the most current version at (<http://twitter.com/privacy>).

You can change your privacy settings on Twitter in your account settings at <http://twitter.com/account/settings>. If you have any questions, please contact privacy@twitter.com.

Privacy policy for the use of Google AdSense

This website uses Google AdSense, a service for integrating advertisements from Google Inc. ("Google"). Google AdSense uses so-called "cookies", text files that are stored on your computer and that enable an analysis of the use of the website. Google AdSense also uses so-called web beacons (invisible graphics). These web beacons can be used to evaluate information such as visitor traffic on these pages.

The information generated by cookies and web beacons about the use of this website (including your IP address) and the delivery of advertising formats is transmitted to a Google server in the USA and stored there. Google may pass this information on to Google's contractual partners. However, Google will not combine your IP address with other data stored about you.

You can prevent the installation of cookies by setting your browser software accordingly; however, we would like to point out that in this case you may not be able to use all functions of this website to their full extent. By using this website, you agree to the processing of the data collected about you by Google in the manner and for the purposes set out above.

Privacy policy for the use of Google +1

You can use the Google +1 button to publish information worldwide. The Google +1 button provides you and other users with personalized content from Google and its partners. Google stores both the information that you have given +1 for a piece of content and information about the page you viewed when you clicked +1. Your +1 may be displayed as references together with your profile name and photo in Google services, such as in search results or in your Google profile, or elsewhere on websites and ads on the Internet.

Google records information about your +1 activities to improve Google services for you and others.

To use the Google +1 button, you need a globally visible, public Google profile that must contain at least the name you chose for the profile.

This name is used in all Google services. In some cases, this name can also replace another name that you used when sharing content via your Google account. The identity of your Google profile can be displayed to users who know your email address or have other identifying information about you.

In addition to the purposes explained above, the information you provide will be used in accordance with the applicable Google privacy policy (<http://www.google.com/intl/de/policies/privacy/>). Google may publish aggregated statistics on users' +1 activities or pass these statistics on to our users and partners, such as publishers, advertisers or affiliated websites.

Use of Google Maps

We use Google Maps on this website. Google Maps is operated by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (hereinafter "Google"). This enables us to show you interactive maps directly on the website and enables you to conveniently use the map function.

For more information about data processing by Google, please see [the Google Privacy Policy](#). You can also change your personal data protection settings in the Data Protection Center.

Embedded YouTube videos

We embed YouTube videos on some of our websites. The operator of the corresponding plug-ins is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA (hereinafter "YouTube"). When you visit a page with the YouTube plug-in, a connection is established to YouTube servers. YouTube is informed of the pages you visit. If you are logged into your YouTube account, YouTube can assign your surfing behavior to you personally. You can prevent this by logging out of your YouTube account beforehand.

When a YouTube video is started, the provider uses cookies that collect information about user behavior.

How long we store your data

When you leave a comment, it will be stored indefinitely, including metadata. This allows us to automatically recognize and approve follow-up comments instead of holding them in a moderation queue.

For users who register on our website, we also store the personal information they provide in their user profiles. All users can view, change or delete their personal information at any time (the user name

cannot be changed). Website administrators can also view and change this information.

What rights you have to your data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including all data you have provided to us. In addition, you can request to delete any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

Where we send your data

Visitor comments may be checked through an automated spam detection service.

Contact information

For data protection-related concerns, please contact:

Trigon Family Office AG
Gotthardstrasse 55
8002 Zurich

Email: info@trigon.fo

Social Plugins

Social media plugins are used on our websites . These plugins may send information, which may include personal data, to the service provider and may be used by them. We prevent the unconscious and unwanted collection and transmission of data to the service provider using a 2-click solution. To activate a desired social plugin, it must first be activated by clicking on the corresponding switch. Only by activating the plugin will the collection of information and its transmission to the service provider be triggered. We do not collect any personal data ourselves using the social plugins or through their use.

We have no influence on which data an activated plugin collects and how this data is used by the provider. At present, it must be assumed that a direct connection to the provider's services is established and that at least the IP address and device-related information is collected and used. It is also possible that the service providers try to store cookies on the computer used. Please refer to the privacy policy of the respective service provider to find out which specific data is collected and how it is used. If you are logged into Facebook at the same time, Facebook can identify you as a visitor to a specific page.

Google AdWords

Our website uses Google Conversion Tracking. The operator of the Google AdWords services is Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. If you have reached our website via an ad placed by Google, Google Adwords will place a cookie on your computer. The cookie for conversion tracking is placed when a user clicks on an ad placed by Google.

If the user visits certain pages of our website and the cookie has not yet expired, we and Google can recognize that the user clicked on the ad and was redirected to this page. Each Google AdWords customer receives a different cookie. Cookies cannot therefore be tracked across AdWords customers' websites. The information obtained using the conversion cookie is used to create conversion statistics for AdWords customers who have opted for conversion tracking. Customers learn the total number of users who clicked on their ad and were redirected to a page with a conversion tracking tag. However, they do not receive any information that can be used to personally identify users.

How we protect your data

SSL encryption

To protect the security of your data during transmission, we use state-of-the-art encryption methods (e.g. SSL) over HTTPS.

Changes

We may amend this privacy policy at any time without prior notice. The most recent version published on our website applies.

Questions to the Data Protection Officer

If you have any questions about data protection, please send us an email or contact the person responsible for data protection in our organization listed at the beginning of the data protection declaration.

Zurich, 21.05.2024